



Women's Specialized Health Center, at Asa Sul 102 station.
Image: Agência Brasília

FEATURING

Women
Health
Governance
Good Practices
Culture & Entertainment

EAI HIGHLIGHTS

UCCI Meeting

The first Meeting of International Relations Directors and Coordinators of the Union of Ibero-American Capital Cities (UCCI) in 2021 took place virtually.

During the event, last year's actions were debated and prospects for the present year were outlined. According to Ana Román, General Director of UCCI, "The network wants to be used as an Ibero-American tool, available to international areas and member cities", she said.

Expo Dubai

On February 26, the Office of International Affairs (EAI) participated in the presentation meeting of one of the biggest events in the world - ExpoDubai, with the Secretariats of Economy, Economic Development, Tourism, Special Projects, Culture and Creative Economy, the Bank of Brasília and Apex Brazil.

INTERNATIONAL WOMEN'S MONTH

The COVID-19 pandemic brought with it multisectoral challenges. In addition to the public health emergency, isolation has exacerbated harmful social dynamics around the world. This month, in light of the celebration of International Women's Day, the global trend to strengthen the fight against gender violence is highlighted. Several countries have endeavored to establish public policies within the scope of the SDG (Sustainable Development Goal) 5, with special attention to goal 5.2: "eliminate all forms of violence against all women and girls in the public and private spheres".

In view of that, new reception centers, awareness campaigns and reporting channels were created to face what UN Women calls an "invisible pandemic". The agency points out that there has been a significant increase in reports of domestic violence and femicide in several countries worldwide.

The Government of the Federal District (GDF) has stood out in Brazil regarding the adoption of measures that help to mitigate this masked and cruel effect of the pandemic on women and girls. Some of the measures implemented were the Woman's Observatory, which has as one of its objectives the promotion of social participation in the formulation and monitoring of effective public policies for the victim of gender violence, and the Red Light Code (Law 6.713/2020), which provides that women victims of domestic violence can ask for help in any commercial establishment in operation.

GOOD PRACTICES



02/02 | INTERNATIONAL ORGANIZATION FOR MIGRATION

Partnership with the World Vision trains more than 1,000 women in nano entrepreneurship

With support from the "Adelante - A world of new opportunities" project, 1,125 Venezuelan women and migrants from countries neighboring Brazil are safer to engage in entrepreneurship. The project was implemented by the NGO World Vision in partnership with the International Organization for Migration (IOM). The initiative assisted participants from Brasilia, Curitiba, Florianopolis, Porto Alegre and Rio de Janeiro.



02/19 | WORLD TOURISM ORGANIZATION

Brazilian startup wins global award with platform to support women traveling alone

A Brazilian initiative is the winner of an award from the World Tourism Organization with focus on SDG 5 (gender equality). The Brazilian platform "Sisterwave" is an application that allows women who travel alone to connect with other "sisters" willing to receive them during their travels, transmitting security to the travelers. Over 18,000 women have signed up, including 550 hostesses.



02/22 | UNITED NATIONS HUMAN SETTLEMENT PROGRAMME

Urban girls and women redesign their cities using digital tools

A group of young girls, with the objective of transforming a crime-infested neighborhood in Sweden into a prosperous and safe area, stimulated the creation of a collection of digital tools called "Her City", which helps to involve girls and young women in planning urban areas. A series of innovation labs were developed to co-plan and design cities from their perspectives.



02/22 | BOGOTA CITY GOVERNMENT

Political leadership courses for women

The candidates for the direction of Bogota's "Joint Action Boards" can apply to receive free campaign instructions and advice. The entrants will learn about leadership, the work of the city's "Joint Action Boards" and campaign tools. "Joint Action Boards" are non-governmental organizations that seek to improve and solve problems in the communities of Bogota.

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CCAB, EAI and SDE

The Office of International Affairs and the Secretariat of Economic Development of the Federal District met with the Arab-Brazilian Chamber of Commerce (CCAB) to continue the dialogue in the areas of investment attraction and the internationalization of services and infrastructure, tourism, culture and business, that aim to contribute to the economic development of the city.

Vaccination campaign against COVID-19 for the international community

The EAI promoted another dialogue between the Group of Countries in Latin America and the Caribbean, the Secretariat of Health and the Ministry of Foreign Affairs. The virtual meeting was attended by representatives from 16 countries, who discussed the local aspects of the vaccination.

#FALEAI

Pisco Sour: cultural heritage of Peru

Pisco Sour's fame reaches all around the world. The sweet, sour and refreshing drink is the national drink of Peru, and subject of a documentary made by the Government of Lima, which takes the viewer to know the hotels where the drink came from and gained wings. Watch it here

The KangaZoo game

Australia's Department of Commerce and Foreign Affairs has developed a game that that raises awareness to national parks, indigenous identity, scientific knowledge, tourist destinations and tertiary study options in the country. Available for download on iOS and Android devices.

EAI in the media:

