



BIM

Boletim Internacional Mensal

ONE YEAR OF BIM - SPECIAL EDITION

As capital of Brazil, Brasilia has an international vocation insomuch as it houses more than 130 diplomatic representations, in addition to hosting more than forty international organizations and highly relevant foreign organizations. Therefore, it not only concentrates the country's political activity, but also contributes with an immense cultural load stemming from its cosmopolitanism.

As the city's international representative, the Office of International Affairs of the Federal District Government (EAI/GDF) has the institutional mission of "introducing Brasilia to the world and bringing the world to Brasilia".

From this perspective, the EAI is in charge of structuring the city's internationalization policy, carrying out and supporting projects of international nature, as well as maintaining the Government's international relations. It is also responsible for disseminating international best practices to local managers while communicating successful government initiatives from Brasilia to cities and governments around the world.

In addition, it coordinates and articulates all international activities within the local Public Administration, as well as facilitating the search for best practices and resources. As an example, we are engaged in the search for partners in the establishment of cooperation agreements, especially with regard to the development of programs, projects and activities that involve diplomatic representations, international organizations and international cooperation agencies.

Given this favorable scenario for the dialogue that exists in Brasilia, the Monthly International Bulletin (BIM) was born as a public communication tool for optimizing this global characteristic of the Brazilian capital. Guided by the EAI's mission, this publication aims to bring ideas, institutions and people together through the exchange of information.

In September, the EAI reaches its 12th edition, completing one year since we created this tool for sharing best practices. And it is under the theme "Innovation and Smart Cities" that GDF celebrates, in a special edition, each national and international achievement that contributes to a better world.

Renata Zuquim

Head of the Office of International Affairs
of the Federal District Government



**Escritório de
Assuntos Internacionais**





SMART CITIES

As a result of the development of agricultural technologies that allowed an unprecedented demographic explosion, cities have been developing for thousands of years as the most efficient form of human organization. Contemporary cities are home to most of the world's population and continue to look for ways to incorporate state-of-the-art technologies in typical activities such as mobility, security, health and education.

The current stage of technological development will allow us, through 5G technology, to enjoy effective communication without latency (delay) for the first time, a fact that will produce chain effects that will permeate our social experience in the near future.

A Smart City is understood as an innovative urban space that uses Information and Communication Technologies (ICT) to improve the quality of life, the efficiency of operations and urban services and economic competitiveness, meeting the needs of current and future generations in economic, social and environmental aspects.

Whether carried out strategically - designed to materialize a specific vision - or organically, smart city projects are unique among themselves, given the different dynamics and arrangements between actors relevant to the process, such as governments from different spheres, the civil society, the private sector, the academia, etc.

In Brasília, District Law nº 6.620/2020 addresses a human, intelligent, sustainable and creative city. Local initiatives to transform the city are already underway, such as the debates for the creation of the Master Plan for the Smart Brasília Project. To quantify and measure the progress of local actions in achieving the goals as a smart city, the ABNT NBR ISO 37120:2017 standard was adopted, referring to Sustainable development of communities — indicators for urban services and quality of life.

In addition to the normative framework, the DF has in the BIOTIC Tech Park a highly promising center for the development of concepts that will transform the urban experience of our citizens. The idea behind projects of this nature is to transform our city into a showcase for the creation and implementation of innovative systems, developed locally, either by large corporations or by cutting-edge startups, based on the best international practices, with a high degree of impact and potential replicability in other locations.

EAI Contacts

 internacional.df.gov.br

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OFFICE OF INTERNATIONAL AFFAIRS HIGHLIGHTS

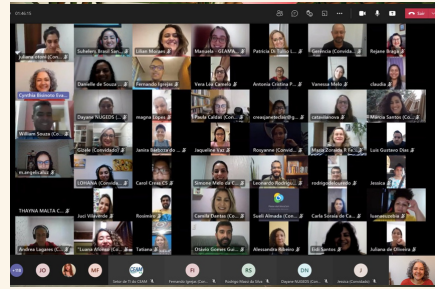


ASEAN delivers 300 food baskets to *Doando Vida* Institute

To celebrate its 54th anniversary, the Association of Southeast Asian Nations (ASEAN) delivered, with the support of the EAI, 300 food baskets to the *Doando Vida* Institute. The organization welcomes vulnerable children in Brasília, and was inspired by Rafaela Andrade, a 26-year-old nutritionist, who dreamed of ending hunger in the DF. She and her 2-year-old daughter Clara died in an accident in Canada, in 2013. Today, the Institute serves around 66 children and supports 800 families in the region, a total of almost 4,000 people benefited by the work.

Program trains GDF employees in socio-education

The online course "Socio-education as a Means of Accountability and Emancipation of Adolescents" was opened on August 5th, and will be held until October 30th, by the University of Brasília (UnB). The training is offered to GDF employees thanks to an initiative of the EAI, which promoted the participation of the Secretariat of Justice and Citizenship (Sejus) in the Technical Cooperation Program (PCT) of the Union of Ibero-American Capital Cities (UCCI), which financed the project with a contribution of more than 12,000 euros for its execution.



Commission discusses implementation of the 2030 Agenda

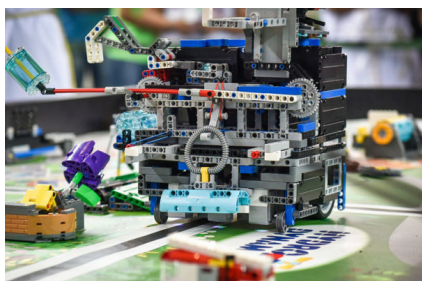
The District Commission for Sustainable Development Goals (SDG) started, on August 6th, the work to promote actions to implement the 2030 Agenda of the United Nations (UN) in the DF. The group is made up of representatives from the secretariats of Health, Social Development, Environment, Education and Economy, in addition to the EAI and the Civil House. At the first meeting, the commission presented the members and their views on the SDGs, as well as actions that the GDF has been implementing within the scope of the 2030 Agenda.

#MinutoDoEmbaixador

The Office of International Affairs (EAI) has a new complementary campaign for "National Dates" posts on its social networks: "#MinutoDoEmbaixador" (Ambassador's Minute, in English). The initiative consists of the dissemination of brief informative videos of Ambassadors residing in Brasília, telling short stories about their trajectory in diplomacy, their views of the world and presenting some of the moments and even interesting facts about their career.



FEDERAL DISTRICT GOVERNMENT HIGHLIGHTS



Mobtech will train low-income population in technology

The Federal District Research and Innovation Support Foundation (FAP-DF) opened a selection for projects aimed at creating Mobtech, an itinerant training program in robotics, programming and new technologies. The initiative is carried out in partnership with the Secretariat of Science, Technology and Innovation of the DF (Secti) and seeks to promote inclusion and digital connectivity in underprivileged and low-income areas in the Federal District. The Call 003/2021 of the DF Challenge Program is open until September 10 and has a budget of up to R\$ 2.7 million.

Project encourages companies in the DF to increase exports

A new survey will guide the actions of the GDF with a focus on exports by local companies. The Technical Report "The Foreign Trade of the Federal District: context and opportunities" was delivered on August 25 by several institutions that joined together to, in partnership with the government, leverage economic development in the DF through the Park das Nações project. Under development since 2019, the document brings scientific data that show the advantages and disadvantages of exports, as well as a technical survey on the profile of the DF.



New asphalt roads reaching five more rural schools

The times of mud and dust will be left behind for 80,000 people who live in the regions of Catingueiro (DF-205), Sonhem de Cima (VC-201) and Lobeiral (DF-326), rural areas of the DF. On August 5, Governor Ibaneis Rocha authorized the asphalt paving between these areas under the "Caminho das Escolas" program. With funds from the Sao Francisco and Parnaíba Valleys Development Company (Codevasf), the works will be carried out by the Federal District Highway Department (DER-DF) and will generate 70 jobs.

DF population will receive gas vouchers every two months

On August 10, the GDF launched a program to help the population purchase cooking gas. The project consists of distributing a debit card with R\$100, every two months, for people in vulnerable situations. The proposal will benefit around 70,000 people and will last for 18 months. To participate, you must be a resident of the DF, be enrolled in the single registry, be over 16 years old, and receive up to half the minimum wage, which corresponds to R\$550. Candidates must declare their economic difficulties in purchasing gas.



INTERNATIONAL GOOD PRACTICES



08/03 | ROME

Technology transfer startups to SMEs

Through a partnership with public and private entities, the “Casa delle Tecnologie Emergenti” project will provide a laboratory for the development of innovative products and services to new talents and entrepreneurs. With funding of 4.5 million euros, the goal is to increase the well-being of the Romans through the development of technologies and infrastructure, accelerating the “Roma Smart City” Plan.



08/18 | BOGOTA

Complaint mechanism is launched with "anti-corruption button"

To combat corruption, Bogota activated a complaint mechanism through a button, incorporated into the web pages of local agencies. The complaint is forwarded to the General Secretariat, which classifies and indicates the corresponding procedure for initiating the investigation by the internal disciplinary control offices of the competent entities. The investigation is then communicated to the Attorney General's Office and the Comptroller of Bogota.



08/20 | UNDP

Digital platform makes justice more agile and accessible

The National Council of Justice, the UNDP and the Federal Justice Council launched the Digital Platform of the Brazilian Judiciary Power (PDPJ). This is one of the items within the Justice 4.0 Program, which develops technological solutions and procedural improvements to streamline jurisdictional provision and expand access to justice. The tool has structuring services and applications aimed at electronic procedural systems. The PDPJ has established partnerships with 30 courts.



08/23 | IDB

Partnership with Google will benefit women entrepreneurs

The Inter-American Development Bank (IDB) innovation laboratory and Google developed the "LAC Women Founders Accelerator" program to promote the acceleration of women-led startups in Latin America and the Caribbean. The Company designed a highly personalized, 10-week virtual program to help female entrepreneurs in the region expand their networks, gain access to mentors and investors, and receive training in startup development.

#FALEAI

Concha Acustica is reopened and has free-of-charge schedule

Exhibition shows Spanish Engineering and Architecture

Caixa Cultural of Brasília, in partnership with the Spanish Embassy in Brazil, is holding the exhibition "Spanish Engineering and Architecture in the XXI Century", by Spanish artist Ricardo Santoja, at Galeria Vittrini, until December 19, 2021. Through 40 photographs, the artist builds a record of significant Spanish constructions of the 21st century, showcasing the best of their engineering and architecture. The exhibition is free-of-charge and is open from Tuesday to Sunday, from 9 am to 6 pm. Caixa Cultural of Brasília is located in Asa Sul, and visits can be scheduled by calling WhatsApp (61) 99246-3993 or at (61) 3206-9448.

Brasília's Acoustic Shell was renovated and reopened on August 19th. The initiative, coordinated by the Secretariat of Culture and Creative Economy of the DF (Seccec), had a cost of R\$ 422,000 and is part of the project "Brasília, Cidade Patrimônio", which has invested R\$ 2 million in the cultural aspects of the capital.

The idea is for the space to become an option for the gradual resumption of in-person activities, which were halted during the COVID-19 pandemic.

The reopening schedule includes open-air cinema, dance, and music performances.

VI International LGBTQI+ Film Festival

For yet another year, diplomatic missions in Brasília unite to produce the International LGBTQI+ Film Festival. Through it, the participating embassies and institutions reaffirm their commitment to the equality and dignity of all human beings, regardless of their sexual orientation and gender identity. The Festival will be held between the 2nd and 8th of September, online and free-of-charge. 20 films from 16 different countries will be screened after being carefully selected to give visibility and promote the LGBTQIA+ agenda through cinema. The program is available on the Sesc Digital platform (sescsp.org.br/cinematgbti), and includes 11 features and 9 short films from 16 different countries, in different languages, with subtitles in Portuguese.