

MONTHLY INTERNATIONAL NEWSLETTER



Photo: Agência Brasília

Culture and economic development

The United Nations General Assembly declared 2021 the International Year of Creative Economy for Sustainable Development, addressing the importance of culture as a central element of socioeconomic development. However, it was not until 2022, with the reduction of Covid-19 cases, that in-person cultural activities were resumed.

The reopening spurred the cultural industry and infrastructure to go on hiring not only artists, but workers in all areas. According to UNESCO, by 2021, cultural sector activities will represent 6.1% of the world economy. They generated an income of \$2.25 billion and almost 30 million jobs worldwide, employing more people aged 15 to 29 than any other sector.

In 2022, as the Ibero-American Capital of Cultures, Brasília reinforces the relevance of the cultural sector for society and its development. The Government of the Federal District (GDF) undertakes actions that range from the launching of funding notices for local artists to the promotion of events that aim at supporting spaces and managing our material and immaterial cultural heritage.

Thus, the GDF works towards strengthening business in the cultural sector, developing the local market and aiming at Sustainable Development Goal (SDG) 8, promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

EAI HIGHLIGHTS

"Viver Brasília" Exhibition

The Office of International Affairs (EAI), in partnership with the Secretariat of Culture and Creative Economy (SECEC) of the GDF, has opened the "Viver Brasília" exhibition at the Brasília Museum of Art (MAB). The project seeks to highlight the ambassadors' view of the federal capital and to deepen the city's relation with the diplomatic corps.

Brasil Investment Forum 2022 takes place in June

The GDF will participate in the 5th edition of the Brazil Investment Forum (BIF) 2022, on June 14th and 15th. The edition aims to offer an overview of investment opportunities in Brazil, to consolidate the confidence of international investors and position the country among the leaders of the world economy.

GOOD PRACTICES



05/09 | United Kingdom

Cultural institutions will receive £ 128 million to renew and expand access to arts and culture

The British government started a funding program of up to £128 million for culture. Support will be targeted at areas that have historically received the lowest levels of cultural investment, as part of the government's commitment to leveling the playing field for culture across the country.

05/10 | Lisbon

Children present proposals for future museums in Lisbon

In the month that celebrates the International Museum Day, Lisbon City Hall and the Lisbon Museum promoted an action with children entitled "The Power of Museums to transform the world". In addition to encouraging visits to local museums, the activity strived for stimulating children to present thematic proposals for future museums in the city.



05/11 | Ireland

Government creates planning system to foster the revival of the nightlife economy and cultural spaces

The Irish government is promoting a workshop with the objective of revitalizing the country's nightlife economy. Representatives of entities linked to the sector will participate in the event, which will seek to identify how artistic, creative and communal spaces can be supported by the planning and development system.

05/23 | Brasília

Young people from correctional system to receive training

Adolescents and young people up to 21 years old, former students of the DF's correctional system, will be assisted by the Escola Livre (Free School) project, promoted by the DF Justice Secretariat, which aims to create spaces for expression through courses and workshops on culture and digital technologies, in addition to psychological, legal, and pedagogical follow-up.



EAI HIGHLIGHTS

Celebrations for India's 75th Independence Anniversary

The Embassy of India, with support from EAI, held recreational activities in Brasília due to the festivities for the country's independence (August 15). In May, the embassy opened an exhibition about its national Space Program at the Brasília Planetarium, showcasing the journey of the Indian Space Research Organization. The embassy also promoted a motorcycle ride through the streets of Brasília, and will hold an event for the International Yoga Day in June.

Embassy of Argentina and GDF implement joint projects

The partnership yielded the a business roundtable between Argentinean tourism agents and members of CONDETUR/DF in favor of training in tourism promotion. The embassy is also interested in the adoption of a public space through the "Adote uma praça" program, all in the context of the country's national date, celebrated on July 9th.

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Brasília: 60 Years of Choro

Celebrating its 42 years and 60 years of choro in Brasília, Clube do Choro brings five special performances to the garden of the Centro Cultural Banco do Brasil (CCBB). From June 12 to 30, concerts will be held outdoors, with free admission. Among the attractions are Sérgio Moraes and Danilo Brito, Grupo Choro Livre, guitarist from Pará, Manoel Cordeiro with the band from Brasília, Passo Largo, Armandinho with the Armando Macedo Trio, and harmonica player Pablo Fagundes.

4th edition of the Arab Culinary Diversity Fair

The Institute of Arab-Brazilian Culture (Icab) will hold, on June 11, from 12 to 4 pm, the 4th edition of the Arab Culinary Diversity Fair in Brasília. The event will have free admission and its visitors will find the cultural and gastronomic richness of the Arab world through gastronomy and dance performances. Learn more on Icab's social media.

36th Brasília Book Fair

The 36th Brasília Book Fair (FeLib) will take place between June 17 and 26, at the República Cultural Complex. Held in a hybrid format (in person and online) and with free admission, the 2022 event celebrates 40 years of creation with the theme "The square, the comic and reading... Always moving forward". Meanwhile, until June 2nd, the FeLib organization, with the support of the DF Education Secretary, will hold the Itinerant Book Fair, which will visit eight schools of the public network, with the purpose of encouraging reading and expanding the access of students to books.

"A country does not change through its economy, its politics, or even its science; it changes through its culture."

Herbert de Souza (Betinho)

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